

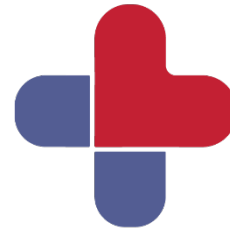
NATIONAL HOSPITAL ALLIANCE

MEMBERSHIP FORM - 2024



A SIMPLE CONCEPT

As heart disease remains the leading cause of death for women and disproportionately impacts women of color, WomenHeart created its National Hospital Alliance to help ensure that women with heart disease in every community have access to quality patient care, education and support services. The WomenHeart NHA is comprised of hospitals committed to advancing women's heart health partnering with WomenHeart to raise awareness, educate and advocate for women with heart disease.



WOMENHEART
NATIONAL
HOSPITAL
ALLIANCE

2024 ENHANCEMENTS AND EXPANSION

As WomenHeart enters its 25th year of being the leading voice for millions of women living with or at risk for heart disease, we realized the need to enhance and expand our National Hospital Alliance as there is much to be done to improve the heart health of women in the U.S. Thus, WomenHeart has **expanded the NHA to non-hospital entities** including cardiac rehab centers, clinics, community health centers, and other health related entities. In addition, WomenHeart has **changed its dues structure** to include an Associate and a Premium level membership. Finally, because WomenHeart promotes hospitals that are members of the NHA, it has created **new qualifications** for being a member. These qualifications ensure members are actively working to improve heart health in women living with or at risk for heart disease.

WOMENHEART NHA QUALIFICATIONS

- **Has a plan** for caring for women presenting with and living with cardiovascular disease that is clear, unique to women's care, and implemented in their facility.
- **Recognizes the benefits of peer support** for women living with heart disease and **supports the work of WomenHeart Champions** in their community.
- **Understands the benefit of leadership training** for WomenHeart Champions and supports one woman per year to attend Science and Leadership training.
- **Promotes the work of WomenHeart** in creating awareness of heart disease in women and in educating women about heart disease and heart disease risk factors.
- Supports **dissemination of WomenHeart's Red Bags of Courage**, and other WomenHeart materials as appropriate.
- **Identifies one Liaison** working with women living with cardiovascular disease who agrees to receive and share (as appropriate) communications from WomenHeart and respond as needed.
- **Displays WomenHeart's Alliance logo** to demonstrate their commitment and support of WomenHeart's mission.

WomenHeart Champions

WomenHeart Champions are women heart patients trained to provide heart health education, share their stories, speak about heart disease in women, lead Support Networks, lead awareness activities, and participate in advisory groups and panels. This enables them to represent your hospital at community events and with media and partner with you to support and educate women at risk for of living with heart disease in your community.



WOMENHEART
THE NATIONAL COALITION FOR
WOMEN WITH HEART DISEASE

Contact us: 202.728.7199
WWW.WOMENHEART.ORG



MEMBERSHIP BENEFITS

ASSOCIATE MEMBERSHIP

This membership has \$0 dues; however, we request that the hospital or health care facility supports one woman (financially and otherwise) to attend Science & Leadership training to become a WomenHeart Champion.

- **WomenHeart Champions**—The hospital or health care facility will have access to WomenHeart Champions who will be trained and supported by WomenHeart. Champions can lead Support Networks, engage in patient visits, and participate in outreach opportunities, advisory groups, and other activities in partnership with NHA members.
- **Red Bags of Courage**—Where possible, WomenHeart will provide Red Bags of Courage for women who are hospitalized or in cardiac rehab. These bags contain educational materials and other items for women in the hospital.
- **Education**—Access to gender-specific patient education factsheets and educational modules
- **Communications and awareness tools**—WomenHeart will communicate monthly with NHA members and include social media awareness graphics and educational materials, especially during Heart Month and World Heart Day, that NHA members can share with their marketing team, patients and the public.
- **Listing on WomenHeart website**—The hospital or health care facilities is listed on the WomenHeart website with a clear explanation of the requirements of membership so those reviewing that list can clearly see the hospital or health care entity supports women and heart health for women.
- **Support**—The hospital or health care facility will receive advice when planning activities and events for women.

PREMIUM MEMBERSHIP

This membership has \$3,000 dues and includes all Associate Member benefits along with:

- **Recognition for activities promoting women's heart health**—If your hospital or health care facility is conducting an activity or event to promote women's heart health, WomenHeart will share that information as appropriate on social media and/or in e-newsletter communications.
- **Quarterly mini-webinars**—WomenHeart Science Advisory Council members or other experts will discuss best practices for screening, diagnosing and managing care for women during quarterly mini-webinars. These will be recorded and be available to NHA members.
- **Education**—An educational resource on identifying women leaders in your hospital or health care facility will be provided.
- **Lived-experience videos**—WomenHeart will create short lived-experience videos for certain cardiovascular diseases and on communicating with patients who are women that will be available for medical students and health care professionals to help them understand what it is like to live with certain diseases along with barriers to diagnosis and care women may face. These will also include suggestions for care and communication from those who have firsthand experience—the patients themselves.
- **Champion Training**—Complimentary registration fee, hotel and travel **up to \$500** for one woman to attend Science and Leadership training in-person.
- **Wenger Awards**—The hospital or health care facility will receive 2 tickets to the Wenger Awards event.





ANNUAL MEMBERSHIP FORM

Membership in the NHA means that your hospital or health care entity meets the above-listed qualifications and is committed to partnering with WomenHeart to improve heart health for women. This membership is for the **2024 calendar year (January 1 to December 31, 2024)** with an option to select additional years.

Please select a membership level and term.

- Associate Membership** (\$0 cost but agreement to support one woman to attend Science and Leadership Training to become a WomenHeart Champion.
- Premium Membership** (\$3,000)
- Additional Donation to WomenHeart's NHA** (optional): _____
- Additional years:** _____

Membership dues help WomenHeart work with hospitals and other health care entities to create awareness, educate and advocate for women living with or at risk of heart disease.

You will receive an email confirmation of your WomenHeart National Hospital Alliance membership.

CONTACT INFORMATION

Hospital or Facility Name: _____

Hospital Address: _____

City: _____ State: _____ Zip Code: _____

Communities/Area Served: _____

NHA Liaison name: _____ Title: _____

Email: _____ Phone Number: _____

Secondary Contact: _____ Title: _____

Email: _____ Phone Number: _____

Based on the terms indicated above, I agree to participate in WomenHeart's National Hospital Alliance program. If needed, an invoice will be issued upon signature to remit payment.

Signature:

X _____

