

WOMENHEART

THE NATIONAL COALITION FOR WOMEN WITH HEART DISEASE

2024 Wenger Awards Gala

June 10, 2024 Washington, D.C.



25 years of unwavering commitment to serve women living with heart disease

Recognizing and Celebrating Accomplishments in Women's Heart Health

Monday, June 10, 2024

Dear Friend,

WomenHeart: The National Coalition for Women with Heart Disease is excited to host its 2024 Wenger Awards on June 10, 2024, starting with a reception at 6:00 p.m. followed by dinner at 7:15 p.m. This Wenger Awards event not only recognizes and celebrates individuals and companies making a positive impact in women's heart health, but proceeds from this event help WomenHeart provide support and education to women living with and at risk of heart disease and their families nationally and in communities around the nation.

According to the Centers for Disease Control and Prevention (CDC), there are more than *60 million* women living with heart disease in the US—that's 44% of all women. Heart disease is the leading cause of death for women in the United States. In fact, one in every five women will die of heart disease, more than will die of breast and lung cancer combined. Unfortunately, awareness of these facts is declining, especially among young women. WomenHeart needs your support to reverse these trends.

WomenHeart is the leading voice for millions of women living with and at risk of heart disease and works to improve the lives of women in our communities and around the U.S. The Wenger Awards help amplify that voice by recognizing national leaders having a positive impact on women's heart health.

Mission

WomenHeart's mission is to improve the lives of women with or at risk for heart disease while fighting for equity in heart health.

WomenHeart does this by providing high-quality, patient-centered programs and services that empower women and promote equality and inclusiveness through collaboration and synergy.



Sponsorships for the Wenger Awards supports WomenHeart's national and community programs and services in addition to supporting the mission and goals of WomenHeart in improving the lives of women and their families.

Please help us support women everywhere so they can live healthier and happier lives. For more information, please contact Jodi Smith, Director of Strategic Alliances, 202-464-8780 or jsmith@womenheart.org.

Thank you!

Program of Events

2:30 PM - 3:10 PM: Panel Discussion with Wenger Awardees and Hayes Award Recipient and Celina

Gorre, CEO (Open to all sponsors.)

6:00 PM - 7:00 PM: Wenger Awards Reception

7:00 pm: Wenger Awards Dinner

24th Annual Wegner Awards

Monday, June 10th, 2024



Named after Nanette Kass Wenger, M.D., a pioneer in women's cardiology, this annual event, set in our nation's capital, recognizes extraordinary contributions of individuals and organizations to women's heart health. Our Wenger Awards Reception and Dinner are attended by influential and esteemed individuals in the nation working in women's health, science, medical research, advocacy, business, the media, patient advocacy and government. Our 25th anniversary year will focus on celebrating the WomenHeart Champions—the heart of the organization and without whom we would not be able to do the incredible and impactful work we do to improve the lives of women living with and at risk for heart disease.

2024 Wenger Awards--Garden of Gratitude



The theme for the 2024 Wenger Awards is **Garden of Gratitude**—a tribute and an opportunity to celebrate our WomenHeart Champions with heartfelt appreciation. WomenHeart will honor the dedication and commitment of the WomenHeart Champions throughout the evening. WomenHeart Champions are the heart and voice of WomenHeart, and they have cultivated an atmosphere of growth and positivity within the WomenHeart organization. They have helped us increase our diversity and reach more women who need our support, education and advocacy. Join us as we illuminate the night with the radiant colors of gratitude, acknowledging the volunteers who have planted the seeds of success and nurtured the roots of WomenHeart's mission to improve the lives of women with or at risk for heart disease while fighting for equity in heart health.

2024 Wenger Awards Categories

Excellence in Medical Research – Presented to a healthcare provider/researcher who has demonstrated a commitment to women and heart disease and made a significant contribution to advancing research and innovation, asking the important research questions about the disparities that women face.

Excellence in Public Service – Presented to an individual or organization who best focuses on improving public perceptions and policies that will educate women and reduce their heart disease risks and ensure access to care.

Excellence in Medical Leadership/Clinical Practice – Presented to a healthcare provider who has demonstrated a commitment to women and heart disease and made significant contributions to clinical practice on their behalf.

Excellence in Media/Social Media – Presented to an individual or organization who has reached a national audience with breakthrough messages about women and heart disease through the thoughtful use of traditional media and/or social media outlets.

Excellence in Advocacy – Presented to an individual or organization who has demonstrated a commitment to advocate for or to educate women about heart disease to improve their quality of care and has fully embraced their need for healing and empowerment.

Rising Star – Presented to an individual early in their career in the universe of women and heart disease who has demonstrated their intention to dedicate their career to the pursuit of improving the lives of women living with or at risk for heart disease and will be making contributions in the fields for decades to come.

2024 Dr. Sharonne N. Hayes Award for Champion Excellence

The **Dr. Sharonne N. Hayes Award for Champion Excellence** (established in 2022) recognizes those WomenHeart Champions who have gone above and beyond in their work supporting, educating, and advocating for women in their local or virtual communities and in furthering WomenHeart's mission to improve the lives of women with or at risk for heart disease while fighting for equity in heart health.

The 2024 Wenger Awards Sponsorship and Recognition Opportunities

Sponsors of this event will impact the lives of women living with or at risk of heart disease nationwide and align you or your company with a notable charitable brand that is a leader in the fight against heart disease, the number one cause of death for women.

Sponsorship Levels	Orchid Sponsor	Rose Sponsor	Tulip Sponsor	Lily Sponsor	Daisy Sponsor
Sponsorship Benefits	\$25,000	\$15,000	\$10,000	\$5,000	\$1,000
Keynote Welcome Remarks					
Press Release Acknowledgement					
Gift Bag Inclusion		***			
Social Media Acknowledgement	*				
Prominent E-newsletter spotlight		*			
Photo op w/ Award Winners					
Event Collateral Recognition					
Company Logo on Website					
Premier Seating for Guests	2 Tables	1 Table	8	6	4
Event Program Recognition	Full page - inside front cover	1/2 page	1/2 page	1/4 page	Listing

All sponsors have the opportunity to attend a panel discussion about women's heart health with our Wegner Award Awardees and our CEO, Celina Gorre.

All sponsors receive the same benefits as all other sponsors at their chosen level.



WomenHeart's mission is to improve the lives of women with or at risk for heart disease while fighting for equity in heart health. We are a national and community-based network working to improve the lives of women everywhere.

Programs

WomenHeart Champions

WomenHeart Champions are trained women living with heart disease who take on vital roles as community educators, patient advocates, and peer support providers, working tirelessly to help improve the lives of women with and at risk of heart disease.

Support Networks

These in-person and virtual networks provide peer-topeer patient support for women living with heart disease. Support Network meetings also provide education and connect women with resources and tools to improve their heart health.

Sister Match

This one-on-one support service matches women heart patients with trained WomenHeart Champions so they can receive social and emotional support and guidance on managing heart disease in ways that written information and those who have not had similar experiences cannot.

National Hospital Alliance

WomenHeart's National Hospital Alliance (NHA) is a network of hospitals and health care entities partnering with WomenHeart to improve diagnosis, treatment and care for women.

Red Bags of Courage

Red bags of Courage/Para la Mujer Hispana are not just bags; they let women living with heart disease know they are not alone and provide them with life-saving information and tools so they take charge of their heart health. They are delivered to women in the hospital, at Support Network meetings at health education events, and during meetings and conferences.

HeartScarves

HeartScarves are handmade gifts brough to women in the hospital to offer support and comfort during their recovery and beyond. This program started in 2005, and thousands of scarves are lovingly donated each year by donors around the country.

WomenHeart@Work

WomenHeart@Work (W@W) is a heart health outreach initiative for the workplace. W@W creates awareness of heart disease in women and bridges the gap between individual health and workplace productivity.

Advocacy

WomenHeart advocates on many issues that impact women's heart health. Some WomenHeart Champions join Advocacy Corps and work with policy makers on federal and local levels to create positive change.

2024 Strategic Partner Meetings, Champion Education & Wenger Awards

June 8th - 10th, 2024

Each year, WomenHeart convenes key stakeholders who work with WomenHeart's leadership to provide guidance, to inform, to learn and to celebrate accomplishments at the Wenger Award Dinner. In 2024, this three-day program will also include WomenHeart board training, strategic planning, WomenHeart Champion education, and a panel with Wenger Awardees open to the CAC, SAC, Board Members and WomenHeart Champions. There will also be special time for WomenHeart's CAC to network with our WomenHeart Champions.

Key Stakeholders

WomenHeart's Scientific Advisory Council (SAC)

Corporate Advisory Council (CAC)

WomenHeart Champions

WomenHeart Board of Directors.