WomenHeart is a national, patient-centered organization that supports, educates, and advocates for women living with and at risk of heart disease. We celebrated our 20th anniversary in 2019, embracing positive changes while carrying on our legacy programs.

**OUR 20TH ANNIVERSARY**

After a year-long search, the Board of Directors announced Celina Gorre as the new CEO of WomenHeart in May 2019. A public health leader, Celina brought more than 15 years of experience in global health, corporate social responsibility, and research funding to the organization. Earlier in the year, WomenHeart launched a new logo and a revamped, more modern website. In keeping with our legacy, WomenHeart trained 26 women living with heart disease at the 2019 Science and Leadership Symposium to support women in their local communities.

**SUPPORT**

Providing support to women living with heart disease is a fundamental priority of WomenHeart. Annually WomenHeart provides emotional support and guidance to women heart patients through peer-to-peer engagement with WomenHeart Champions through local support network meetings, patient visits and SisterMatch.

*WomenHeart Champions* reached 7,214 women through Support Network meetings, in-hospital patient visits and one-on-one support. Champions also hosted 517 Support Network meetings held nationwide, 900 patient visits and distributed 2,407 HeartScarves.

**EDUCATE**

WomenHeart develops educational materials and campaigns to raise awareness about heart disease for women, to inform about specific diagnoses and to empower women with the information they need to advocate for themselves. In 2019, WomenHeart:

- Debuted a national education PSA, “The Race to Save Lives,” to raise awareness of the signs and symptoms of heart disease in women. It reached over 1 million impressions in 34 states and was awarded two (2) Telly Awards for Public Service/Social Responsibility and Public Interest/Awareness.
- Launched How We Fight, a campaign empowering women with heart failure. Nationally supported and sponsored by Novartis, the campaign featured 20 videos of women with heart failure answering commonly asked questions and offering inspiration.
- Hosted four Facebook Live events focused on patients’ rights about health insurance denials, heart failure risks and management and how to thrive with heart failure.
- Released infographics on cardiac diagnostic testing and on cholesterol and heart health.

ADVCATE

WomenHeart advances federal policies that support women living with and at risk of heart disease. WomenHeart engages *WomenHeart Champions* as patient advocates and storytellers in order to impact policies. In 2019, WomenHeart released a Federal Policy Agenda to guide our priorities in the 116th Congress (2019-2020). WomenHeart hosted two Congressional briefings focused on (1) women’s participation in clinical trials and (2) the impact of Peripheral Artery Disease (PAD) on women.

FINANCIALS

**Revenue – $2,084,286**

- Corporate Advisory Council, 22%
- National Hospital Alliance, 9%
- Contributions & Grants, 68%
- In-Kind, 1%

In 2019, WomenHeart generated:

- 29: Signed twenty-nine letters to Congress and federal agencies responding to proposed rules/policies, supporting legislation, and urging action
- 1,077: Motivated over one thousand emails sent to members of congress advocating for women’s heart health
- 6: Led six Call to Action Campaigns in 2019
- 390: Inspired nearly 400 individuals to take action by reaching out to lawmakers

**Expenses – $3,154,914**

- Fundraising, 14%
- Public Policy, 4%
- Volunteer & Patient Support, 17%
- Management & General, 26%
- Public Outreach & Awareness, 39%
 BOARD OF DIRECTORS
Barbara Tombros, Chair
Evan McCabe, RN, MN, Immediate Past Chair
Jerri Anne Johnson, M.Ed, Chair Elect
Joe Weldon, Treasurer
Debra Gee, Secretary
Gayathri Badrinath
Paige Bingham
Martha Gulati, MD, MS, FACC, FAHA
Dina Piersawl
Donna Winburn

 SCIENTIFIC ADVISORY COUNCIL
Eileen Hsich, MD - CHAIR
Theresa Beckie, PhD, RN, FAHA
Susan Bennett, MD, FACC
Kathy Berra, MSN, ANP, FPCNA, FAHA, FAAN
Nieca Goldberg, MD
Martha Gulati, MD, MS, FACC, FAHA
Sharonne N. Hayes, MD, FACC, FAHA
Alexandra Lansky, MD
Alana Morris, MD
Jeanne Poole, MD
Stacey E. Rosen, MD, FACC, FACP, FAHA
Mary Norine Walsh, MD
Amparo Villablanca, MD
Annabelle S. Volgman, MD, FACC, FAHA
Karol Watson, MD, PhD, FACC
Nanette Kass Wenger, MD, MACC, MACP, FAHA
Susan Wood, PhD
GENEROUS CONTRIBUTORS AND SPONSORS

Corporate Advisory Council
Amgen
Astellas
AstraZeneca
Bayer
Bristol-Myers Squibb/Pfizer Alliance
InCarda Therapeutics, Inc
Janssen Pharmaceuticals
Milestone Pharmaceuticals
Novartis Pharmaceuticals
Novo Nordisk
Sanofi/Regeneron

Additional Corporate Sponsors
Abbott Laboratories
ABIOMED
Alliance for Aging Research
American Society of Echocardiography
Boston Scientific
Cytokinetics
DiabetesSisters
Edwards Lifesciences Foundation
Holzer Family Foundation
Merck & Co.
MyoKardia, Inc.,
National Kidney Foundation
Pfizer, Inc.,
Rush University Medical Center
UnaNet

National Hospital Alliance
Boca Raton Regional Hospital
Chandler Regional Medical Center
Charleston Area Medical Center
Columbia Memorial Hospital
El Camino Hospital
Katz Institute for Women’s Health
Lenox Hill Hospital
Maimonides Medical Center
Mayo Clinic
MedStar Union Memorial Hospital
MedStar Washington Hospital Center
Mercy Gilbert Medical Center
Miami Cardiac & Vascular Institute
NYU Winthrop Hospital
Rochester Regional
St. Peter’s Hospital
Sentara Healthcare
Temple University Hospital
Texas Heart Institute
University of AL – Birmingham Hospital
University of Florida Health-Shands
University of Kansas Health System