



FOR IMMEDIATE RELEASE
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WomenHeart Welcomes New Members to Board of Directors

WomenHeart: The National Coalition for Women with Heart Disease today announced the induction of five new governing Board members.

Joining Interim Chair Gayathri Badrinath on the board are new members Courtney Jordan Baechler, MD, MS, Rashida Bobb, MPH, Robin Olson, Elinor Shin, PhD, JD, and Susan Spencer. These leaders bring years of experience and passion to WomenHeart's mission to support, educate and advocate for the millions of women living with or at risk for heart disease.

"I am eager to welcome this outstanding group of leaders to our board" said Celina Gorre, CEO of WomenHeart. "Representing a diverse array of fields, from law to media to medicine to public health, they each bring a commitment to WomenHeart's future and can help to ensure that we grow and continue to innovate and advocate for ways to help the millions of women at risk for heart disease."

Dr. Courtney Jordan Baechler, a preventive cardiologist, is the Medical Director of the Emerging Science Centers at the Minneapolis Heart Institute Foundation and an Adjunct Assistant Professor at the University of Minnesota. A champion of women's heart health, she provides leadership to create sustainable centers of excellence of science and innovation to change the practice of care in women's cardiovascular health, prevention and global outreach. She received her medical degree from the University of Minnesota School of Medicine.

Rashida Bobb, MPH, is the Principal at BricksHealth, a consulting firm based in New York City. She is an experienced investor and strategist with a passion for transforming entrepreneurship within health care. She received her Master's in Public Health from Yale and her Bachelor of Science from Cornell University.

Robin Olson recently retired from a long career as a Respiratory Therapist. She became a *WomenHeart Champion* in 2015, seven years after experiencing a heart attack at age 46. She helped start two support networks in the Philadelphia area and became a District Leader. Olson lives in Downingtown, PA.

Elinor Shin, PhD, JD has more than 24 years of experience as a legal and strategic advisor in the biotech and life sciences industries. She is currently the Vice President of Intellectual Property Law at MyoKardia, Inc., a company dedicated to finding new treatments for cardiovascular disease, which recently became a wholly owned subsidiary of the Bristol Myers Squibb company. Prior to MyoKardia, Ms. Shin served for many years in leadership positions in the intellectual property law department of Genentech, Inc. She received her PhD in biochemistry from Tufts University Sackler School of Biomedical Sciences and a JD from Fordham University Law School.

Susan Spencer, a media executive and women's advocate, was previously the editor-in -chief of Woman's Day and WomansDay.com. Under her direction, the Woman's Day Red Dress Awards grew into one of the most sought-after invites in the heart world. She is a contributing editor and writer to a number of publications and a member of the National Women's Council, Women Against Alzheimer's.

About WomenHeart: The National Coalition for Women with Heart Disease:



WomenHeart is the only patient centered organization serving the millions of women in the United States living with or at risk for heart disease—the leading cause of death in women. WomenHeart is devoted to advancing women’s heart health through patient support, community education and advocacy. For more information, visit www.womenheart.org.

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