

Annual Report 2018

WOMENHEART: THE NATIONAL COALITION FOR WOMEN WITH HEART DISEASE

WomenHeart is a national, patient-centered organization that supports, educates and advocates for women living with and at risk of heart disease. In keeping with our legacy, WomenHeart trained 48 women living with heart disease at the 2018 Science and Leadership Symposium to support women in their local communities.

SUPPORT

Providing support to women living with heart disease is a fundamental priority of WomenHeart. Annually WomenHeart provides emotional support and guidance to women heart patients through peer-to-peer engagement with *WomenHeart Champions* through local support network meetings, patient visits and SisterMatch.

WomenHeart Champions reached **7,113** women through Support Network meetings, in-hospital patient visits and one-on-one support. Champions also hosted **522** Support Network meetings held nationwide, **1,302** patient visits and distributed **1,372** HeartScarves.



EDUCATE

WomenHeart develops educational materials and campaigns to raise awareness about heart disease for women, to inform about specific diagnoses and to empower women with the information they need to advocate for themselves. In 2018, WomenHeart:

- Hosted six Facebook Live events, including those focused on heart disease, diabetes and kidney disease; access to treatment and nonmedical switching, access to cardiac specialists and atrial fibrillation.
- Raised awareness of peripheral artery disease (PAD) by creating an Education Module, infographic, and

animated video, and then hosted a convening of experts to discuss ways to address PAD in women.

- Produced a “Know Your Rights” fact sheet for patients.
- Conducted a social media campaign for Hispanic Heritage Month.

WomenHeart Champions distributed **59,395** Red Bags of Courage© and **8,720** Spanish Red Bags of Courage. Champions participated in **446** Community Event reaching **103,330** people.

ADVOCATE



WomenHeart engages *WomenHeart Champions* as advocates and storytellers in order to impact policies that support women living with heart disease. In 2018, WomenHeart started using an online platform to make it easier to issue action alerts and allow advocates to send emails to their elected representatives. In addition:

- WomenHeart partnered with the National Heart, Lung and Blood Institute at NIH to host a one-day convening of experts focused on Native American Women and Heart Disease. *WomenHeart Champion* Brandie Taylor shared her heart story.
- WomenHeart hosted two Congressional Briefings focused on African American women and heart disease, access to care and diagnostic testing.



WOMENHEART
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WOMEN WITH HEART DISEASE

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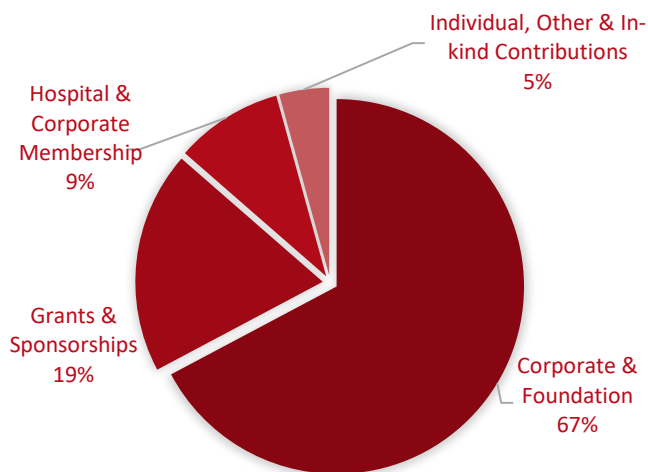
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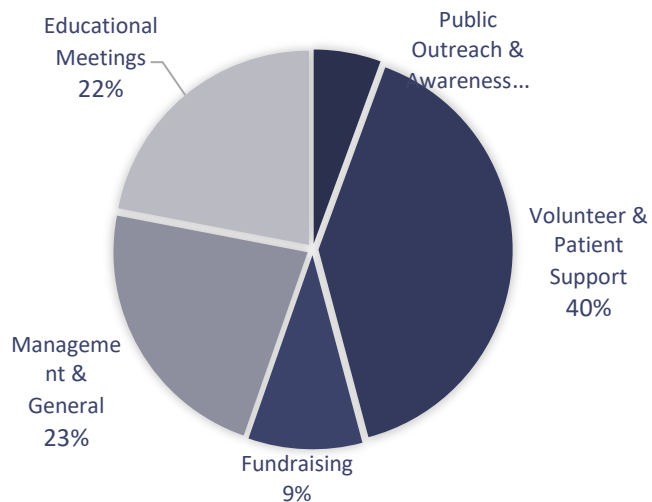
FINANCIALS

The following revenue and expense data are based on 2018 audited financials.

Revenue - \$4,428,573



Expenses - \$4,989,011





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