



WOMENHEART

THE NATIONAL COALITION FOR
WOMEN WITH HEART DISEASE

FOR IMMEDIATE RELEASE

WomenHeart PSA Wins Two Bronze Telly Awards

Washington — May 30, 2019 – WomenHeart: The National Coalition for Women with Heart Disease announced today its PSA, “The Race to Save Lives,” has been named a Bronze Winner in two categories: Regional TV General-Public Service/Social Responsibility and Regional TV General-Public Interest/Awareness at the 40th Annual Telly Awards on May 21.

The PSA, which debuted in February to kick off WomenHeart’s 2019 Heart Month campaign, raises awareness of the signs and symptoms of heart disease in women and encourages viewers to take control of their own heart health. The PSA featured three *WomenHeart Champions*, who are female heart disease survivors trained by Mayo Clinic to share their stories and educate others on heart disease in women.

“This PSA captures the spirit of our 900+ *WomenHeart Champions* and underscores our belief that to win this race, we all have to do it together,” said WomenHeart Interim CEO Kathryn Stephens. “We commend the talent that helped this message resonate, and we are honored by this recognition.”

Founded in 1979, The Telly Awards showcases excellence in video and television content across all screens and is judged by leading experts in media and production from Vice, Vimeo, Hearst Digital Media, BuzzFeed, A&E Networks and more.

The announcement of winners caps a yearlong celebration of The Telly Awards’s 40th anniversary. Last year, The Telly Awards received more than 12,000 entries from top video content producers, including Condé Nast, Netflix, Refinery29, RadicalMedia, T Brand Studio and Oglivy & Mather.

About WomenHeart: The National Coalition for Women with Heart Disease:

WomenHeart: The National Coalition for Women with Heart Disease is the nation's only patient centered organization serving the nearly 48 million American women living with or at risk for heart disease—the leading cause of death in women. WomenHeart is devoted to advancing women’s heart health through patient support, community education and advocacy. For more information, visit www.womenheart.org.

Contact: Luci Clemens
202-464-8780
lclemens@womenheart.org