



WomenHeart Advocacy Institute
June 19-21, 2011
Washington, DC

PROGRAM OVERVIEW

The Advocacy Institute is a two-day training program on public policy and the legislative process. The institute is designed for women living with heart disease whose interests and skills lie in advocacy, public speaking, and persuasive writing. The goal of the Advocacy Institute is to train WomenHeart volunteers to promote our public policy agenda to members of Congress locally and in Washington, DC. By learning how Congress works and the most effective ways to communicate with lawmakers, participants will become familiar with opportunities that exist to shape public policy and become strong advocates for WomenHeart.

WHO MAY APPLY

Women with diagnosed heart disease who meet the following criteria:

- Agree to read course materials prior to the Institute
- Agree to attend all sessions of the Institute
- Agree to contact members of their congressional delegation prior to the Institute, during the Institute and at home as needed on issues related to WomenHeart's public policy agenda
- Have an e-mail address and check it at least once a week

COST

- WomenHeart will pay tuition, hotel room, and meals.
- Participants will pay travel expenses, including airfare and ground transportation.

HOW TO APPLY

Applications are available on WomenHeart's Web site, www.womenheart.org. Please download the application and return by e-mail, mail or fax to the WomenHeart office. Deadline to apply is May 6, 2011. Acceptance notifications will be emailed after review.

WHO IS SELECTED

Selections are based on strength of the application and ongoing commitment to WomenHeart's public policy efforts, as well as geographic and ethnic diversity. Preference will be given to alumnae of WomenHeart's Science & Leadership Symposium. Previous Advocacy Institute attendees are encouraged to apply.

****HEALTH CAUTION:***

The Advocacy Institute is physically demanding and involves a good deal of walking. The schedule may not be suitable for women who have been hospitalized or have experienced severe cardiac symptoms during the previous six months. If this sounds like you, please delay your application until 2011.

Return completed applications to Susan Campbell by May 6, 2011.

Email: scampbell@womenheart.org
Mail: 818 18th Street NW - Suite 1000, Washington, DC 20006
Phone: 202-728-7199
Fax: 888-343-0764



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APPLICATION FORM

Name: _____

Address: _____

City/State/Zip: _____

Primary Telephone: _____ Secondary Telephone: _____

E-mail: _____ Age: _____ Race/Ethnicity: _____

Education: (schools attended/degrees attained)

Experience with WomenHeart:

Please indicate any specific topics you hope to learn about at the Institute?

SHORT ESSAYS

On a separate sheet of paper, please answer each of the following questions in 1-2 paragraphs:

- 1) What interests you the most about participating in the Advocacy Institute and how do you plan to incorporate what you learn into the work you do for WomenHeart?
- 2) Describe any experience you have had in advocacy activities related to public policy (local, state, and/or federal levels).

- 3) For returning applicants only: Please describe any WomenHeart advocacy activities you have engaged in since the 2010 Advocacy Institute.

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